



2025 Sponsorship Packages



So, you're interested in helping us *build a Legacy?*



The Legacy Center for Community Success (TLC) has been making a positive impact in the community for over 20 years! TLC is dedicated to tackling the out-of-classroom factors that affect student learning and works closely with community organizations to ensure programs are effective and beneficial. **TLC is widely recognized as an essential resource for the community, empowering children and families to reach their full potential.**

Your sponsorship of one or more of our programs will help us continue to make a difference in the community. Throughout this book, there are several different sponsorship and donation opportunities that will help us support the community in different ways.

Your support is instrumental in our mission of building a Legacy in the community, one person at a time.



Drawn by a TLC learner!

With gratitude,
Kathryn Tate, President & CEO



Middle school students
in the Too Good program
demonstrated gains in:

2.1%

Managing Emotions

2.9%

Effective Communication

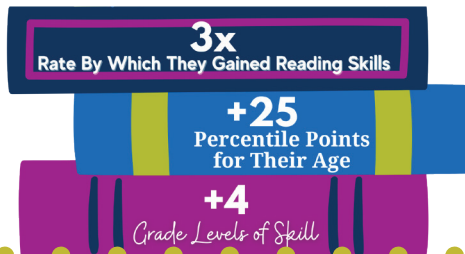
2.5%

Conflict Resolution

3.5%

Anger Management

Barton Graduates between
2020 - 2023



25

Community partners
participate in our coalition
to lead substance use
prevention initiatives

241

lbs. collected through
Dump Your Drugs

400

Boxes of NARCAN
distributed to local
businesses to be included in
first aid kits for emergencies

Develop

The Legacy Center promotes Developmental Assets - traits that ensure youth can excel at becoming resilient and productive citizens. **We measure the Assets of local youth to help guide Midland County agencies.**

Educate

Our trained volunteer tutors impact youth and adults in reading, math, and English as a second language. Our programs offer one-on-one tutoring for two hours per week. Learners graduate when they reach grade-level or related educational goals.

Prevent

Through classroom-based programs, community outreach, and local initiatives, **we provide education, intervention, and community resources to reduce substance misuse and the negative impacts of substance use disorder.**

Annual Sponsorship Packages

\$20k Platinum

- 4 Social Media Partnership Posts
- \$5,000 Luncheon Sponsorship
- \$10,000 Gus Macker Basketball Tournament Sponsorship
- \$2,500 Conference Program Sponsor
- Director's Page Top-Tier Sponsorship Promotion in Youth Connections Magazine

\$15k Gold

- 3 Social Media Partnership Posts
- \$2,500 Luncheon Sponsorship
- \$5,000 Gus Macker
- Conference Program Sponsor
- Director's Page Top-Tier Sponsorship Promotion in Youth Connections Magazine

“...It's an easy decision [to sponsor The Legacy Center] really. **Your organization focuses on education and we are behind that 100%.** Thank YOU for all your hard work and dedication to making our community better.”

- *Local Business Sponsor*

\$10k

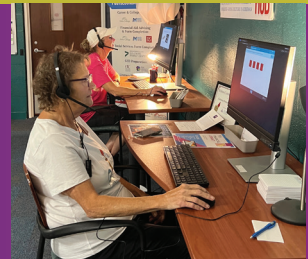
Silver

- 2 Social Media Partnership Posts
- Luncheon Sponsorship
- \$2,500 Sponsor at Gus Macker Basketball Tournament
- Conference Program Sponsor

\$5k

Bronze

- 1 Social Media Partnership Post
- Luncheon Sponsorship
- \$1,000 Sponsor at Gus Macker Basketball Tournament
- Conference Program Sponsor



Gus Macker

The Great Lakes Bay Gus Macker Basketball Tournament provides Developmental Asset-building experiences for more than 1,000 youth annually. It is a family-friendly event that draws more than 8,000 visitors to downtown Midland.

Please feel free to reach out if you'd like to support the event in a way not listed here.

Presenting Sponsor \$10,000

- 4 Banners throughout event
- Street decals on courts
- Logo on website and recognition in press releases
- All \$5,000 level items

MVP Sponsor \$5,000

- Logo on each side of each portable basket
- On-site space to display and/or sell product
- Ten audio clips over tournament PA system
- Included in promotional media
- Logo on posters, postcards, & player T-shirts
- Three complimentary teams (any division)

Specialty Court Sponsor \$2,500

- Exclusive Sponsorship of Special Event Court (Top Men's, Dream, or Unified Courts)
- On-site space to display and/or sell product
- Ten audio clips over tournament PA system
- Two complimentary teams (any division)

Contest Sponsor \$1,500

- Exclusive Sponsorship of one contest (Slam Dunk, Three Point, or Free Throw)
- Five audio clips over tournament PA system
- One complimentary team (any division)

2024 Great Lakes Bay Region Macker Stats!

- 1,475 players registered to participate!
- 81% of overall players were aged 17 and younger!
- Players from nearly 250 Michigan cities attended, in addition to a few out-of-state players, too!

Action Sponsor \$1,000

- Two 2' x 8' banners by basketball court)
- Five audio clips over tournament PA system
- One complimentary team (any division)

Court Sponsor \$500

- Business name on one 2' x 8' banner on scorekeeper table
- Four audio clips over tournament PA system
- One complimentary team (any division)





Annual Luncheon

Platinum
\$10,000

- Includes two tables
- Premier recognition/
speaking
opportunity
- Exclusive benefits

Gold
\$5,000

- Includes one table
- Prominent
recognition
- Special benefits

Silver
\$2,500

- Includes six
reserved seats
- Recognition at
event
- Recognition on
social media

Bronze
\$1,000

- Includes four
reserved seats
- Recognition at
event

Conferences

We host several conferences each year ranging from topics in prevention & recovery to guidance in youth development. Here are some ways to support/sponsor these events:

Premier Sponsor \$2,500

- Logo on slideshow and table displays
- Sponsorship flyer in participant folder
- Recognition on participant agenda

Lunch Sponsor \$1,000

- Logo on lunch serving tables
- Recognition on participant agenda

Program Sponsor \$500

- Recognition on participant agenda
- Name on slideshow



Youth Connections



We offer local businesses and nonprofits an effective way to promote their programs and services directly to Midland County families via advertisements in Youth Connections magazine! Over 4,000 full-size, full-color glossy magazines are mailed to parents of 6th-12th grade students enrolled in Midland County school districts.

Ad Rates

Nonprofits Businesses

Quarter Page	\$275	\$400
Half Page	\$500	\$675
Full Page	\$825	\$1,100
Inside Front or Back Cover	\$850	\$1,200
Back Cover	\$900	\$1,325

Ad Sizes

Quarter Page	3.565"	4.675"
Half Page	7.25"	4.675"
Full Page	7.25"	9.625"
Inside Front or Back Cover	8.625"	11.125"
Back Cover	8.625"	9.00"

Advertisers who place an ad in all three issues in a year will receive 10% off published rates!

How does my donation make an impact?

\$1,000



Provides tutoring for
one Barton reading
student

\$1,500



Funds one Too Good
substance abuse
prevention program
for a classroom

\$2,500



Provides tutoring for
one adult student

\$7,000



Prints 5,000 Youth
Connections
magazine



Thank you!

To sponsor an event or for more information, please contact:

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