



Today's youth face challenges that were unforeseen a few decades ago. *Youth Connections* magazine provides information that will help parents guide their children through the transitional stage of adolescence. Published quarterly, *Youth Connections* is the most effective way to get your messages in front of 6,000 Midland families.

**Don't delay...reserve your ad space today!**

**ad sizes + rates**

- Quarter (3.565" W x 4.675" H) \*\*\*\*\*\$225
- Half (7.25" W x 4.675" H) \*\*\*\*\*\$400
- Full (7.25" W x 9.625" H) \*\*\*\*\*\$675
- Inside Front (8.625" W x 11.125" H - includes 1/8" bleed) \*\*\*\*\*\$700
- Inside Back (8.625" W x 11.125" H - includes 1/8" bleed) \*\*\*\*\*\$700
- Back (8.625" W x 9" H - includes 1/8 bleed) \*\*\*\*\*\$750

**distribution**

Nearly 6,000 full-gloss copies will be mailed to families of 6th-12th grade students in Midland County public schools. It also will be distributed to several other locations throughout Midland County.



**important dates**

Issue	January 2015	April 2015	July 2015
Call for ad space	10/20/14	1/19/15	4/20/15
Ad reservation due	12/2/14	3/3/15	6/2/15
Camera-ready ad due (Minimum 300 DPI)	12/9/14	3/10/15	6/9/15

**TO ADVERTISE IN YOUTH CONNECTIONS:**

Contact Barb Swierzbina at (989) 496-1425 Ext. 1010 or email [bswierzbina@tlc4cs.org](mailto:bswierzbina@tlc4cs.org)

